Master Builders
New South Wales

PARTNER WITH MASTER BUILDERS

2027 Partnership Opportunities

Working together with the building and construction industry.

CONTACT

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WHO WE ARE

About Us

We are the leading building and construction industry association.

Master Builders NSW is the largest and most trusted industry association representing the residential, commercial and civil construction sectors. We are a strong, credible voice shaping the future of the industry, enabling our members to grow their businesses and operate with confidence.



Our focus

A valued industry partner in the foundation, operation, growth and success of building and construction businesses in every region across the state. Delivering trusted operational and technical expertise, advocacy and influence.



Our members

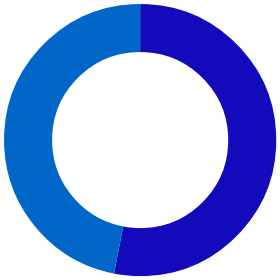
8,000+ members operating across residential, commercial and civil construction in every community across the state. A grassroots network of trades, family businesses and major construction contractors and subcontractors, all identifying with the Master Builders brand as a marque of quality and professionalism.

Our brand

Our history and reputation have made Master Builders one of the most recognised and trusted heritage brands in the industry. Co-brand your advertising with the Master Builders Partner badge and link your business to an institution respected for honesty, integrity and responsibility.

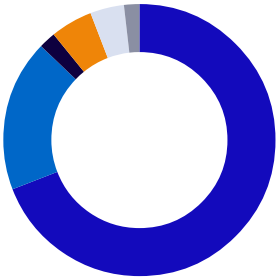
OUR REACH

Our Community



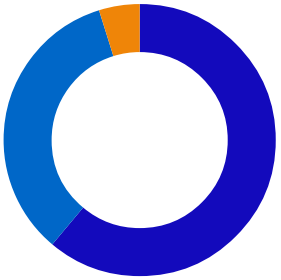
MEMBERS BY LOCATION

- **53%** are based in Greater Sydney
- **47%** are located in our regional areas



MEMBERS BY MARKET SECTOR

- **69%** residential builders
- **18%** specialist contractors
- **2%** affiliate
- **5%** commercial builders
- **4%** services
- **2%** suppliers



BUSINESS SIZE

- **61%** small businesses
- **34%** medium-sized businesses
- **5%** large businesses

Our Social Reach

16,846
NEWSLETTER REACH

10.6K
FOLLOWERS ON INSTAGRAM

13,864
LIKES ON FACEBOOK

22,890
CONNECTIONS ON LINKEDIN

AWARDS

State Excellence Awards

Excellence in Housing & Pool Awards

The Master Builders NSW Excellence in Housing & Pool Awards stand as the pinnacle of recognition for residential building achievements in the state. The Awards serve as a platform to showcase the finest residential constructions, drawing participants from various sectors including pool builders, project home builders, contract builders, apartment constructors, and builders specialising in additions, alterations and renovations.

- 900+ attendees small to medium builders
- $900 million worth of projects
- 120+ companies in attendance on the night





Excellence in Construction, Safety & Apprenticeship Awards

The Master Builders NSW Excellence in Construction Awards hold a prominent status within the industry as the premier annual event for the commercial, industrial and civil engineering sectors. These prestigious awards celebrate remarkable accomplishments by companies and individuals within the building and construction industry in NSW, now also including the Building Degree Graduate of the Year Award.

The Master Builders Safety Awards provide an excellent opportunity to associate your shared values and goals with those who are leading the industry by demonstrating their commitment to safety.

The Master Builders Apprentice of the Year Awards recognise apprentices who aspire to be the best in their trade — an opportunity to align your brand with the future innovators of our industry.

- 900+ attendees incl. major head contractors
- $9 billion worth of projects
- 80+ major companies in attendance

AWARDS

Regional Excellence in Building Awards

Showcasing building excellence across the Riverina Murray, Southern, Western, Northern & Newcastle regions.

The Master Builders Regional Awards encourage, promote and recognise best practice in residential and commercial building across regional New South Wales, rewarding outstanding workmanship, innovation and teamwork.

Celebrated across five regions throughout NSW, the awards include the residential, commercial and civil construction sectors and recognise outstanding skills, workmanship and innovation employed by commercial and housing contractors.

The target attendance includes all facets of the building industry, from residential to commercial. The majority of attendees are business owners, as well as a number of supervisors, and the nights are also supported by the subcontractor trades. It is a high-profile way to promote your business on a regional level.





REGIONS

- Riverina Murray
- Northern
- Southern
- Western
- Newcastle

1,600+ attendees across all regions

$2 billion worth of projects across all regions

150+ major companies in attendance across all regions

WOMEN IN CONSTRUCTION

Florence Luncheons

We are proud to share FLORENCE, inspired by Florence Mary Taylor, a remarkable individual who left a lasting impact across many fields throughout her illustrious career. FLORENCE Luncheons celebrate the achievements of women and the importance of gender diversity in the construction industry.

These events connect women, foster insights and inspire through remarkable guest speakers. Partnering with this series of events elevates your standing among a prominent and influential audience.

FLORENCE is the ultimate platform for empowering women in the construction field, where their voices resonate, industry insights thrive, and inspiring stories are shared to ignite the next wave of women in the industry, and those supporting them. Join us to foster an inclusive environment that propels their success.



One FLORENCE event will be held in 2027, hosted in Sydney. These events are a great way to show your support of the industry and align yourself with Master Builders and the FLORENCE brand. Opportunities are available in both the FLORENCE Magazine and FLORENCE Luncheons.



EVENTS

Industry Events

Top 50 Builders Luncheon

The Top 50 Builders Luncheon brings together construction industry leaders, senior executives from the state's major contractors and specialist subcontractors with high-profile politicians and experts at the top of their fields, who make and influence decisions that shape the business operating environment.

In 2027, Master Builders will launch a fresh new look for the Top 50 event and brand, delivered at a new premium venue where your brand can align with the largest contractors driving the NSW $88 billion construction sector.



200+ attendees per event incl. residential, commercial & industrial members

60+ major companies in attendance at each event



Industry Insights

The Industry Insights series features boardroom style events attended by a high calibre audience of construction business owners, senior management and decision makers. Held in unique metro and regional locations, they provide an update on the advocacy agenda, future directions and industry insights on the current economy.

Partnering with these events will help you align your brand with industry leaders and messaging to stay at the forefront of industry news. Multiple packages available.

NEW FOR 2027

Economic Outlook Breakfast

Master Builders has created a new event for 2027 to address the state of the economy and the current climate of our industry. Hear from reputable economists about the property market and trends for 2027.

EVENTS

Exclusive Events

Industry Leaders Series Boardroom Luncheons

The Industry Leaders Series Boardroom Luncheons are a unique, high-profile, exclusive opportunity to align with targeted Master Builders members. The objective of these events is to meet face to face with a unique group of members, to build and foster new business relationships in an exclusive and private setting.

- ✓ Invitation-only event
- ✓ Small, intimate event
- ✓ Targeted to tier one and two members
- ✓ Exclusive branding and event opportunity





Targeted to CEOs, Executive Directors and Construction Managers

Exclusive invitation-only event for tier one and tier two members

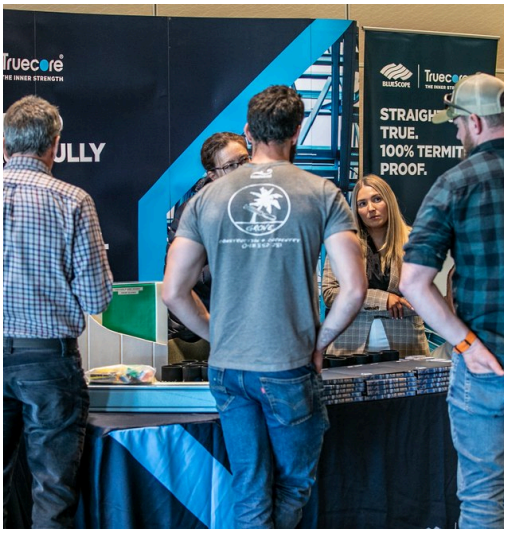
EDUCATION

Educational Events

2027 CPD Series

Our CPD Seminars are high-quality educational events held throughout metropolitan and regional NSW. CPD stands for Continuing Professional Development, and in NSW all residential builders and pool builders are required to undertake 12 points of CPD activity per year to maintain their building licence. Master Builders holds 11 CPD Seminars across the state per calendar year, giving partners the opportunity to align with a high-quality industry event and expose their brand to hundreds of building companies, predominantly in the residential sector.

On the day there are four key times for promotional activity (registration, morning tea, mid-morning break and lunch) where partners can meet delegates and provide advice and information about their products or services. CPD Speaker, Platinum Partner and Static Partner options available.



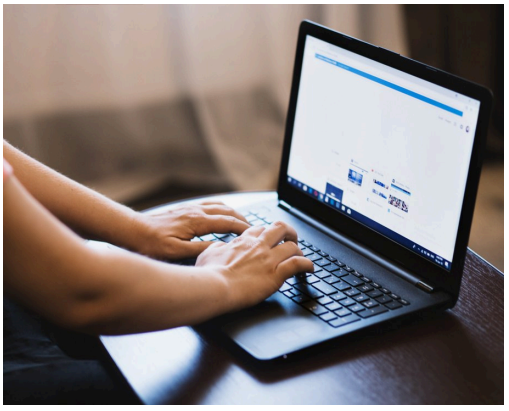
DATES AND LOCATIONS

Newcastle	Thursday 18 February 2027
St George	Thursday 11 March 2027
Castle Hill	Thursday 8 April 2027
Port Macquarie	Thursday 13 May 2027
Albury	Thursday 27 May 2027
Wollongong	Thursday 17 June 2027
Manly	Thursday 1 July 2027
Ballina	Thursday 5 August 2027
Campbelltown	Thursday 16 September 2027
Orange	Thursday 21 October 2027
Rosehill	Wednesday 10 November 2027

Master Builders Webinar Series

Our Members Webinars are aimed at all residential and commercial builders within NSW, offering short, educational online information and 1 CPD point for all attendees. Webinars are marketed to all 8,000+ member companies across the state.

We host no more than one webinar per month, with an average attendance of 300+ attendees. All webinars run 4pm to 5pm online and are marketed with a 3 to 4 week lead time.



NETWORKING

Networking Events



Master Builders Golf Day

The Master Builders Golf Day is a perfect blend of business and leisure, providing an ideal platform to connect with professionals from the residential and commercial sectors. Our golf day offers your company a unique chance to showcase your brand and engage with industry leaders and decision-makers in a relaxed and informal setting.

28 LOCAL DIVISIONS

Local Division Information Nights

There are many opportunities within the 28 local Master Builders divisions for sponsors to promote and distribute information about their services. Each division coordinates information sessions where sponsors can provide a technical presentation or promote a product or service to local members and non-members of the building and construction industry.

Guest speakers normally present on industry issues of current significance, and each Local Division Information Night attracts 2 CPD points. Multi-division options available — view the divisions at www.mbansw.asn.au.



ADVERTISING

Advertising Opportunities

Master Builder Magazine

Master Builder is the official publication of Master Builders NSW, covering everything from projects and profiles to news and views.



Master Builder magazines are distributed to the who's who of the New South Wales building and construction industry, from family-run businesses to the biggest names in building and construction. Through our print and digital magazines and e-newsletters, we provide comprehensive insights into the industry's major players, news, projects, trends, innovations and events.

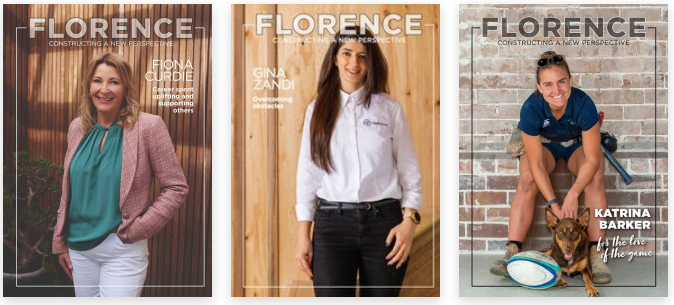
8,000+
Printed copies per edition

25,000
Readers

Digital
Distributed to all members

FLORENCE Magazine

FLORENCE is the place for women in the construction industry to be heard, source industry information and share their stories to inspire the next generation. The magazine focuses on the real stories of real women in construction.



FLORENCE produces two magazines each year, released in April and August, meaning each issue enjoys a long shelf life.

Two Issues per Annum
April & August

Various Opportunities
Showcase your story

PARTNER WITH US

Brand Activations

Beyond events and advertising, we create activations that put your brand side by side with Master Builders across our channels. Every activation is tailored to your goals and designed to connect you with our members in ways that stand out.



Newsletter features

Put your brand in front of our member businesses with a feature in the Master Builders member newsletter. Toyota's Hilux Hole in One competition was promoted to members as a dedicated newsletter banner.



Event activations

We work with partners on creative ways to bring their brand to life at our events. At the Master Builders Golf Day, Toyota hosted a Hole in One competition that put its brand at the centre of the action.

Have an idea? Let's build it together.

Talk to our Partnerships team about a bespoke activation that aligns your brand with Master Builders.

MEMBERSHIP

Join Our Community

Did you know Master Builders partners have the opportunity to become a Master Builders member and access our key benefits, services and advice? Contact our Head of Partnerships and Events to find out how membership can benefit your business and gain access to:

- Industry information
- Apprenticeship and training
- Insurance
- Master Builders events and awards
- Safety and IR
- Access to the Master Builders Member badge
- Member benefits and discounts
- Legal advice
- Education
- Networking
- Financial services

MEMBER BENEFIT

Want to Align Your Product or Service as a Master Builders Member Benefit?

Master Builders NSW has a range of exclusive member benefits and discounts available solely to our 8,000+ member businesses. These benefits are unique to Master Builders NSW and cannot be accessed through these suppliers directly.

Master Builders NSW aligns with unique, reputable major brands, offering members another value-add to their membership. Based on tiered spending, discuss your opportunity with our Head of Partnerships and Events and align yourself with Master Builders members today.

alintaenergy · AMPOL · mazda · MITSUBISHI MOTORS · BUILD XACT · AVIS · Bupa · ISUZU UTE · BMW ADVANTAGE · nib · Europcar · TOYOTA Toyota for Business

Notes

Notes

Master Builders
New South Wales

Thank you

We look forward to working with you.

GET IN TOUCH

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