

Media kit 2026

MASTER BUILDER

Official publication of:



**Master
Builders
Association**

New South Wales

THE MAGAZINE PUBLISHING COMPANY

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Welcome to

MASTER BUILDER

Profile

Master Builder is the official publication of Master Builders Association New South Wales.

Master Builder is the go-to information source for Master Builder Association New South Wales members, covering everything from projects and profiles to news and views. The magazine provides a voice for the industry, bringing awareness and advocacy to the highest levels of industry and government.

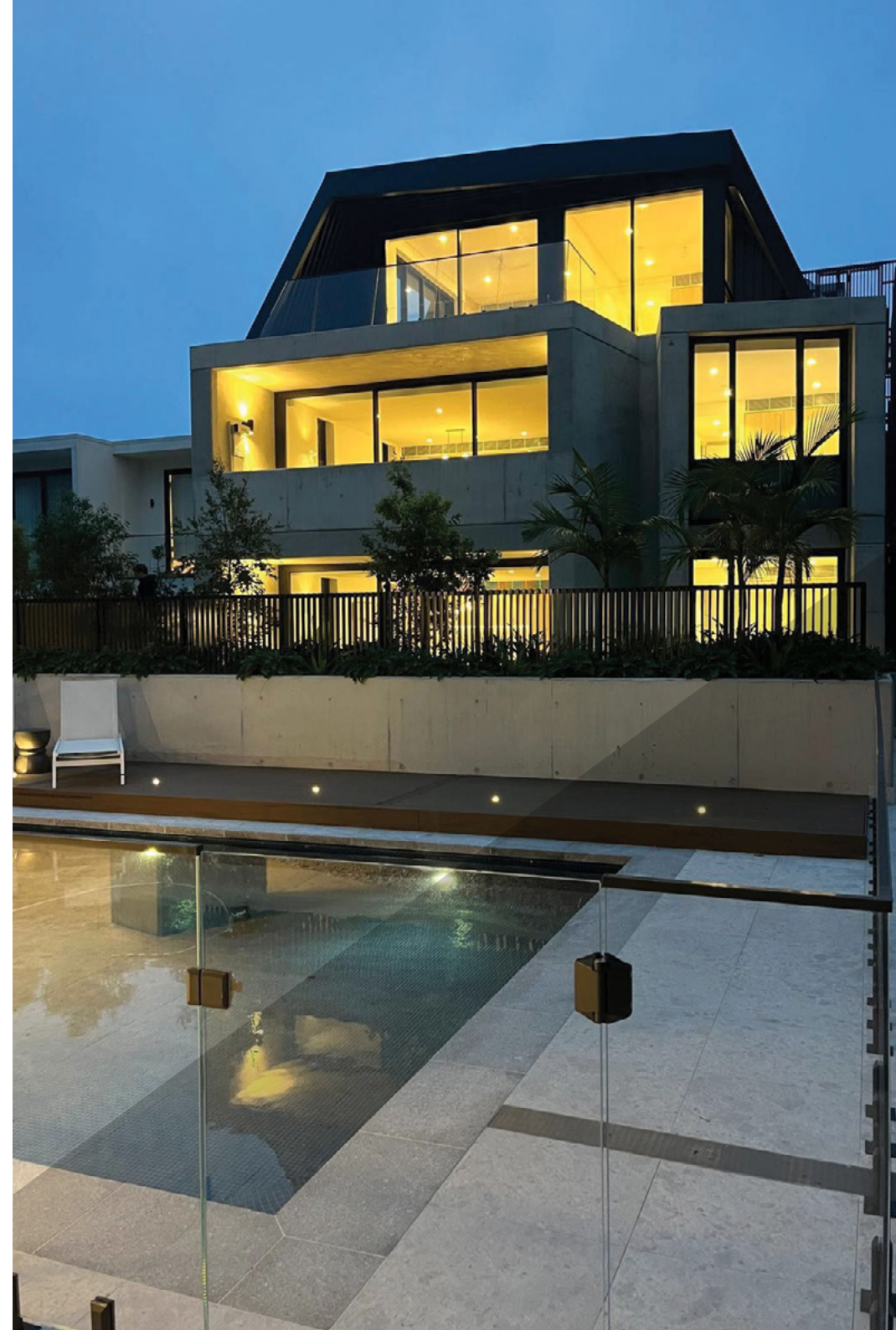
Established in 1873 with over 8,000 members across 28 divisions, Master Builder Association New South Wales is the premier association for the building and construction industry across the state. As a not-for-profit organisation, it aims to represent and promote the interests of the building and construction industry.

Master Builder Association New South Wales' coverage and regional footprint

is unmatched by any other industry organisation. Its members include builders, trade contractors, consultants, manufacturers, and apprentices from all sectors of the industry. Collectively, these members spend billions on residential, commercial, and industrial construction throughout New South Wales.

Master Builder gives you the ability to promote your business alongside the trusted Master Builders Association New South Wales brand to maximise your exposure to a wide range of industry professionals, home builders, and home renovators.

Whether you're promoting a new product or a branding campaign, Master Builder has print opportunities that provide cost-effective marketing solutions, and can put your product or service in front of key decision-makers.



Master Builder Magazine

Four times a year

Master Builder is regarded as a must-read publication for anyone in New South Wales' housing and construction industry. It features the latest industry news, legislative changes, business advice, informative and entertaining profiles on members and their projects, and the latest products and services hitting the market.

**Printed Magazine
(per issue)**

8,000

PRINTED
COPIES 

mailed direct

24,000 READERS

**Digital Magazines
(per issue)**

8,600



DIGITAL
SUBSCRIBERS

In addition to our print publications, the digital version of *Master Builder* is sent to all members, giving them the flexibility of reading these magazines when and where they like.

Distribution and Audience

Master Builder is essential reading for anyone in New South Wales' housing and construction industry. It features the latest industry news, legislative updates, business advice, member and project profiles, and the latest products and services in the market.

Master Builder's readership includes residential, commercial and industrial builders, trade contractors, consultants, manufacturers, decision makers, and apprentices from all sectors of the industry, as well as property investors and home buyers.

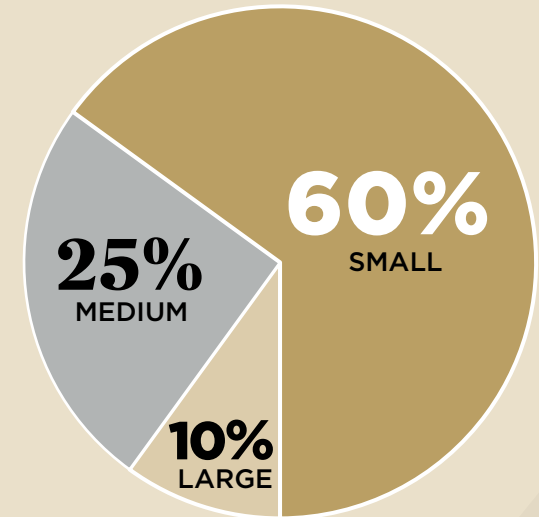




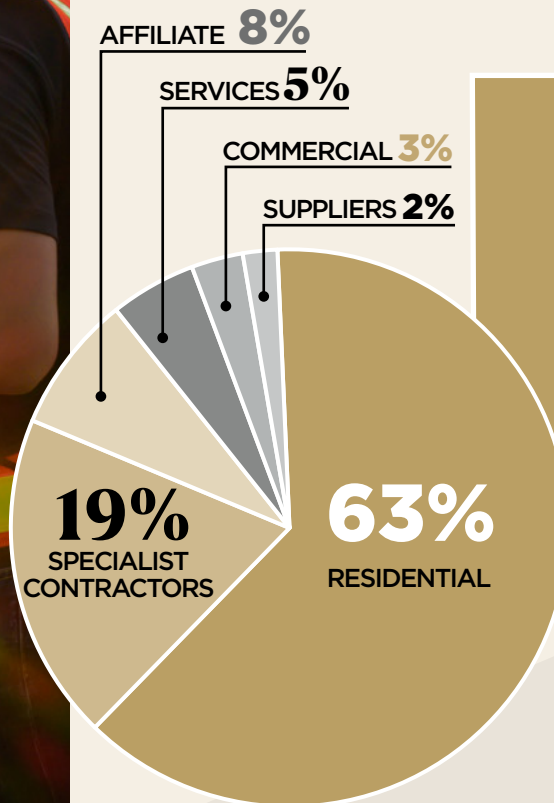
MARKET SECTOR BY AVERAGE ANNUAL REVENUE

\$519M	SUPPLIER/MANUFACTURER
\$583M	SERVICES
\$2,752M	SPECIALIST CONTRACTORS
\$7,855M	RESIDENTIAL
\$6,000M	COMMERCIAL

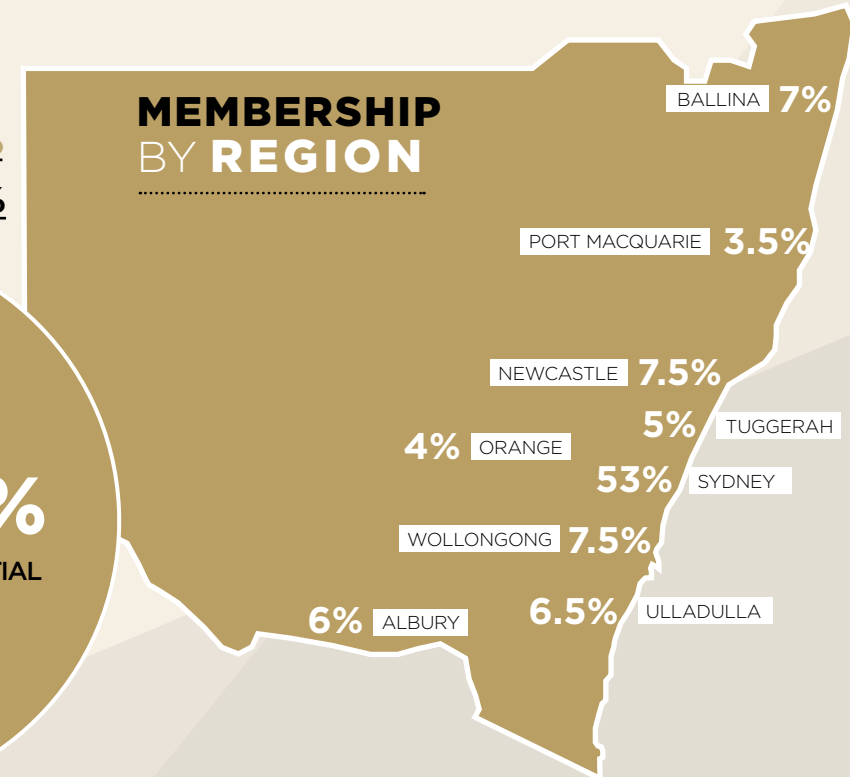
Business Size of Members



Members by Market Sector



MEMBERSHIP BY REGION



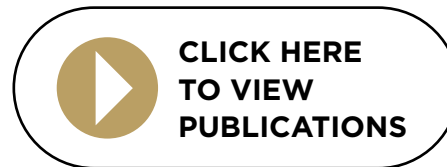
Magazine Advertising Rates & Specs

ALL PRICES ARE PER ISSUE AND EXCLUDE GST

FULL COLOUR	CASUAL	4 ISSUES
Double-page spread	\$6,100	\$5,795
Full page	\$3,390	\$3,220
Half page	\$2,320	\$2,200
Quarter page	\$1,390	\$1,320
What's Hot	\$650	

PREFERRED POSITION	CASUAL	4 ISSUES
Inside front cover - Double page spread	\$6,850	\$6,510
Outside back cover	\$4,400	\$4,180
Inside front cover	\$3,900	\$3,700
Other preferred positions	+10%	
Sponsored Content (DPS)	\$6,100	

INSERTS	PRICE
Maximum size for inserts: H 275mm X W 210mm 8,000 inserts required	
One page (2 sides)	\$3,390
Two page (4 sides)	\$6,100



Deadlines

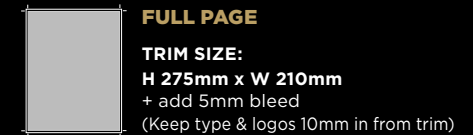
ISSUE	DISTRIBUTION	DEADLINE
APR-JUN '26	31 MAR '26	27 FEB '26
JUL-SEP '26	30 JUN '26	28 MAY '26
OCT-DEC '26	30 SEP '26	28 AUG '26
JAN-MAR '27	10 DEC '26	09 NOV '26

Ad Dimensions



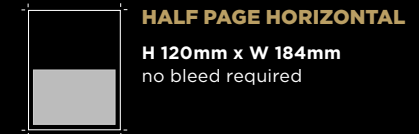
DOUBLE PAGE SPREAD

TRIM SIZE:
H 275mm x W 420mm
+ add 5mm bleed
(Keep type & logos 10mm in from trim)



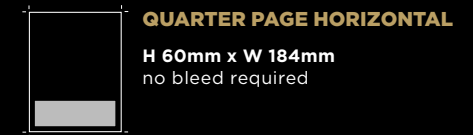
FULL PAGE

TRIM SIZE:
H 275mm x W 210mm
+ add 5mm bleed
(Keep type & logos 10mm in from trim)



HALF PAGE HORIZONTAL

H 120mm x W 184mm
no bleed required



QUARTER PAGE HORIZONTAL

H 60mm x W 184mm
no bleed required



INSERT

SIZE:
H 275mm x W 210mm
Maximum dimension

Sponsored Content

ALL PRICES EXCLUDE GST

Double Page Spread Sponsored Content

\$6,100

Position your company as a market leader within New South Wales' housing and construction sector by taking advantage of our exclusive content marketing opportunity. **Sponsored Content** allows you to place your technical, product or company content alongside *Master Builder NSW* editorial content, giving you valuable exposure and help position yourself as a thought leader within New South Wales' housing and construction industry. **Sponsored Content** is a prime opportunity for leading companies to share thought-provoking and informative content in an editorial-style format. To ensure exclusivity, we only accept two sponsored content articles per issue. All you need to do is supply approximately 1,000 words of copy, high-resolution images, and a company logo—we'll do the rest.



CLICK ON THE
BELOW IMAGES TO
SEE EXAMPLES

What's Hot

\$650

Master Builders NSW's newly created **What's Hot** section showcases a line-up of highly anticipated, products and services ready for New South Wales' housing and construction industry. Lock your spot in this section via our **What's Hot** offering and put your business in front of all *Master Builder NSW* readers in both print and digital formats. All you have to do is send us 70 - 100 words of copy and a high resolution image.

