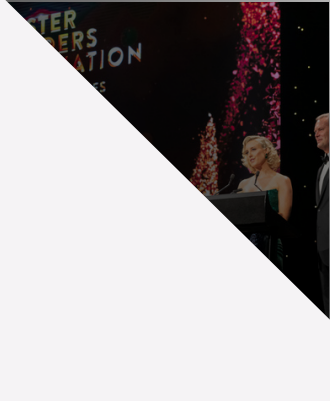




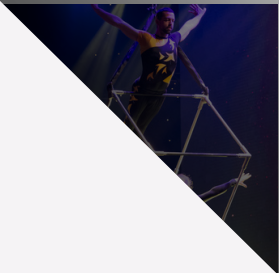
Master Builders Association
New South Wales
150 YEARS



2024

PARTNERSHIP OPPORTUNITIES

WORKING TOGETHER WITH THE BUILDING AND CONSTRUCTION INDUSTRY



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ABOUT US

We are the pinnacle building and construction industry association.

The Master Builders Association of NSW (Master Builders) is the leading building and construction association across the state.

A not-for-profit organisation chartered with representing and furthering the interests of the building and construction industry.



What do we do?

Master Builders provides representation and services to members and the industry in key areas such as industrial relations, workplace health and safety, legal and contracts, training and government regulation/legislation.



Who are our members?

Master Builders are companies, big and small, residential, commercial, civil and subcontractors who have built many of the most well recognised buildings in NSW. A Master Builder is highly regarded by consumers reflecting high standards and professionalism.



Master Builders Association
New South Wales
150 YEARS

What does our logo mean?

Our history and reputation has made the MBA logo one of the most recognised and trusted in the industry. Co-brand your advertising with the MBA Member Logo and link your business to an institution respected for honesty, integrity and responsibility.

OUR COMMUNITY

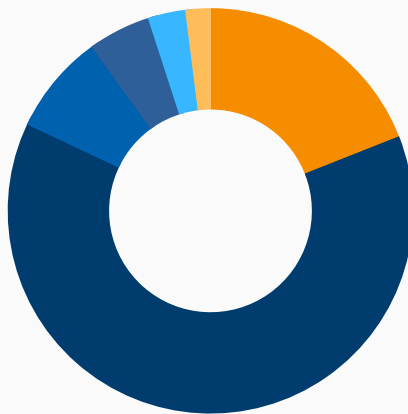


MEMBERS BY LOCATION

65% of our members are based in Greater Sydney.
34% are located in our regional areas.
1% are undisclosed or interstate members.

MEMBERS BY MARKET SECTOR

63% of our members are residential builders.
19% are specialist contractors.
3% are commercial builders.
8% are affiliate.
2% are suppliers
5% are services



BUSINESS SIZE OF MEMBERS

65% of our members are small businesses.
34% of are medium sized businesses.
10% are large businesses.

OUR SOCIAL REACH



NEWSLETTER REACH

8000+



FOLLOWERS ON INSTAGRAM

8500+



LIKES ON FACEBOOK

13000+



CONNECTIONS ON LINKEDIN

14000+

STATE EXCELLENCE AWARDS - RESIDENTIAL

EXCELLENCE IN HOUSING & POOL AWARDS

The Master Builders Association of NSW Excellence in Housing & Pool Awards stands as the pinnacle of recognition for residential building achievements in the state. The Awards serve as a platform to showcase the finest residential constructions, drawing participants from various sectors including pool builders, project home builders, contract builders, apartment constructors, and builders specialising in additions, alterations, and renovations.



900+ attendees
small to medium builders



\$900 Million worth of projects



120+ companies in attendance on the night



Saturday 28 September 2024



The Star Event Centre, Sydney



Pricing available on request

STATE EXCELLENCE AWARDS - RESIDENTIAL



PARTNER BENEFITS AND INCLUSIONS

- **Two Complimentary Tickets:** You'll receive two complimentary tickets to attend the evening, allowing you and a colleague to participate in this prestigious event.
- **Award Presentation:** Your company will have the privilege of presenting at least 10 Awards during the ceremony, gaining direct visibility and recognition.
- **Logo on Winner's Plaques:** Your company's logo will be prominently displayed on the plaques presented to the award winners, ensuring lasting recognition.
- **Logo Visibility:** Your logo will be featured prominently on all event invitations, programmes, and placemats, enhancing your brand's visibility throughout the evening.
- **Audio-Visual Presentation:** Your logo will be integrated into the audio-visual presentation, ensuring that your brand is showcased to the entire audience.
- **Video Inclusion:** You'll have the opportunity to include a video of up to 30 seconds in the audio-visual presentation, allowing you to engage the audience in a multimedia format.
- **Event Banners:** Your logo will be displayed on all event banners, ensuring maximum exposure and recognition.
- **Online Acknowledgment:** Your partnership will be acknowledged on the MBA website for a duration of 12 months, giving your brand long-term online visibility.
- **Magazine Recognition:** Your logo will be placed next to the winning entries in the Master Builder magazine, further highlighting your association with excellence in the industry.
- **Excellence in Housing Awards Annual Magazine:** You'll benefit from media coverage by Universal Media Co, including your logo associated with winning entries, as well as a half-page advertisement. This magazine is distributed via newsagents, providing exceptional exposure to both the trade and consumer markets.
- **Social Media Recognition:** Your partnership will be recognised in your specific category through dedicated social media posts, reaching a wider audience and showcasing your involvement in the event.

STATE EXCELLENCE AWARDS - COMMERCIAL

EXCELLENCE IN CONSTRUCTION, SAFETY & APPRENTICESHIP AWARDS

As the only one of its kind, the Master Builders Association of NSW Excellence in Construction, Safety & Apprenticeship Awards hold a prominent status within the industry as the premier annual event for the commercial, industrial, and civil engineering sectors. These prestigious awards serve as a platform to celebrate remarkable accomplishments by companies and individuals within the building and construction industry in NSW.

The Master Builders Safety Awards provide an excellence opportunity to associate your shared values and goals with those who are leading the industry by demonstrating their commitment to the importance of safety.

The Master Builders Apprentice of the Year Awards recognise apprentices who aspire to be the best in their trade. This is an opportunity to align your brand with the future innovators of our industry.



900+ attendees including major head contractors



\$9 Billion worth of projects



80+ major companies in attendance on the night



Saturday 28 September 2024



The Star Event Centre, Sydney



Pricing available on request

STATE EXCELLENCE AWARDS - COMMERCIAL



PARTNER BENEFITS AND INCLUSIONS

- **Two Complimentary Tickets:** You'll receive two complimentary tickets to attend the evening, allowing you and a colleague to participate in this prestigious event.
- **Award Presentation:** Your company will have the privilege of presenting at least 10 Awards during the ceremony, gaining direct visibility and recognition.
- **Logo on Winner's Plaques:** Your company's logo will be prominently displayed on the plaques presented to the award winners, ensuring lasting recognition.
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- **Online Acknowledgment:** Your partnership will be acknowledged on the MBA website for a duration of 12 months, giving your brand long-term online visibility.
- **Magazine Recognition:** Your logo will be placed next to the winning entries in the Master Builder magazine, further highlighting your association with excellence in the industry.
- **Media Coverage (NewsCorp):** Your company's logo will be recognised in the Special Edition of the Master Builder magazine, which is distributed to all winners at the awards night. This provides exclusive recognition and exposure within the industry.
- **Social Media Recognition:** Your partnership will be recognised in your specific category through dedicated social media posts, reaching a wider audience and showcasing your involvement in the event.

FLORENCE MAGAZINE

FLORENCE is the place for women in the construction industry to be heard, source industry information and share their stories to inspire the next generation. The magazine focuses on the real stories of real women in construction.

FLORENCE produces two magazines each year, released in April & August, meaning each issue enjoys a long shelf life.

1400+ national readers



FLORENCE LUNCHEON

This luncheon celebrates women and their achievements. It acknowledges gender diversity issues and offers a platform for women to contribute and connect with inspiring and motivational guest speakers.

Partnering with this event elevates your standing among a prominent and influential audience.



Over 200+ attendees per event including key decision makers



60+ major companies in attendance at each event



Friday 03 May 2024
Friday 23 August 2024



The Grounds of South Eveleigh



Pricing available on request

FLORENCE

INCLUSIONS / PARTNER BENEFITS

MAJOR

PRICING AVAILABLE ON REQUEST

MAGAZINE | DIGITAL

- Full page editorial
- Double page spread
- Targeted intent connect digital advertising campaign
- Logo and bio included on partnership page on FLORENCE website
- Logo recognition on MBA NSW branding & marketing
- Logo recognition on magazine contents page

LUNCHEON

- Opportunity to have speaking slot
- Logo on promotional materials
- Acknowledgement of partnership across Social Media Platforms (Instagram, LinkedIn & Facebook)
- Acknowledgment of partnership at event
- Opportunity to provide branded banners
- Opportunity to provide merchandise and marketing materials on tables/gift bags
- 4 seats
- Access to professional photos taken on the day

MINOR

PRICING AVAILABLE ON REQUEST

MAGAZINE | DIGITAL

- Full page editorial
- Full page advertisement
- Targeted intent connect digital advertising campaign
- Logo and bio included on partnership page on FLORENCE website
- Logo recognition on magazine contents page

LUNCHEON

- Logo on promotional materials
- Acknowledgement of partnership across Social Media Platforms (Instagram, LinkedIn & Facebook)
- Acknowledgment of partnership at event
- Opportunity to provide branded banners
- Opportunity to provide merchandise and marketing materials on tables/gift bags
- 2 seats
- Access to professional photos taken on the day

LUNCHEON ONLY

PRICING AVAILABLE ON REQUEST

- Logo on promotional materials
- Acknowledgement of partnership across Social Media Platforms (Instagram, LinkedIn & Facebook)
- Acknowledgment of partnership at event
- Opportunity to provide merchandise and marketing materials on tables/gift bags
- 2 seats
- Access to professional photos taken on the day

WOMEN
IN BUILDING

TOP 50 BUILDERS LUNCHEON

Top 50 Builders Luncheon is an informal forum for discussion with the association's largest members. The luncheon provides a platform to hear from distinguished industry leaders and renowned experts. The event also welcomes state and federal politicians, who provide insightful presentations on crucial topics affecting the industry. By sponsoring, you'll gain exposure, connect with key stakeholders, and demonstrate your commitment to the industry's growth.



Over 200+ attendees per event including residential, commercial & industrial members



60+ major companies in attendance at each event



BUILDING DEGREE GRADUATE AWARDS

The Building Degree Graduate of the Year Awards, presented at the Top 50 Builders Luncheon, recognise and celebrate the effort & commitment of the graduate to their work and their employer.

Presenting the winning candidates with their prizes and plaques aligns your business with the best young graduating talent and showcases your commitment to nurturing and recognising excellence in our graduating candidates



Friday 26 July 2024



Royal Randwick Racecourse



Package prices available upon request

GOLF DAY

Master Builders Golf Day is a perfect blend of business and leisure, providing an ideal platform to connect with professionals from the residential and commercial sectors. Our golf day offers your company a unique chance to not only showcase your brand but also engage with industry leaders and decision-makers in a relaxed and informal setting.



INCLUSIONS

- **Round of Golf for 2:** You'll receive a round of golf for two people, including cart hire, allowing you and a guest to enjoy a day on the golf course.
- **Meals and Beverages:** All meals and beverages will be provided during the event, ensuring a delightful dining experience.
- **Naming Rights for a Hole:** You'll have the exclusive naming rights for one of the golf course holes, and the associated winning trophy, which will bear your company's logo.
- **Acknowledgment of Partnership:** Your partnership will be acknowledged at the golf event, emphasising your support for this event.
- **Banner Placement:** You'll have the opportunity to place banners at the venue (partner to provide), enhancing your brand's visibility during the event.
- **Product, Merchandise, and Marketing Materials:** You can place your products, merchandise, and marketing materials on tables, allowing for direct engagement with event attendees.
- **Logo Inclusion:** Your company's logo will be included on the event invitation, placemats, and on the MBA website, providing extensive online and offline recognition.
- **Social Media Recognition:** Your partnership will be recognised and promoted through dedicated social media posts, extending your reach to a wider audience.



Tuesday 9 April 2024



Pennant Hills Golf Club



Pricing available on request



CONTACT US



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events@mbansw.asn.au



52 Paramatta Road
Forest Lodge NSW 2037

Our team of industry experts are excited to create and share opportunities for you to become a part of our network.

If you're interested in collaborating with us for any of our available opportunities, don't hesitate to reach out. We can tailor opportunities to align perfectly with your business objectives and assist you in reaching your goals effectively.

2025 - SAVE THE DATES



EXCELLENCE IN HOUSING &
POOL AWARDS



TOP 50 BUILDERS
LUNCHEON



EXCELLENCE IN
CONSTRUCTION, SAFETY &
APPRENTICESHIP AWARDS



TOP 50 BUILDERS LUNCHEON
& BUILDING DEGREE
GRADUATE AWARDS