

MASTER BUILDERS ASSOCIATION OF NSW

# EXCELLENCE IN Housing Awards ANNUAL 2023/2024

## RATE CARD



This glossy, full colour publication is packed with more than 200 pages of new home ideas, designs, products and services - essential reading for anyone about to buy or build a new home. It is a showcase for the prestigious Housing Awards, presented annually by the Master Builders Association of NSW. All winners and entrants of the awards are featured, complete with colour photographs, builder details and a brief description of each winning project as well.

### DISTRIBUTION

The Awards Annual is published in February, just after the MBA awards, with a minimum of 15,000 copies distributed through newsagents across NSW.

### PROMOTION

- Merchandising and promotion across the NSW newsagency network
- Promotion on completehome.com.au, a website attracting 100,000 monthly visitors searching for information on new homes and general home improvements.
- Promotion across Universal's home eNewsletters that reach over 200,000 subscribers every month
- Exposure to Universal's expanding social media community of home improvers

### ADVERTISING RATES\*

	4 COLOUR
Back Cover	\$4990
Inside Front Cover	\$4325
Inside Back Cover	\$3710
DPS	\$5700
Full Page	\$3375
Half Page	\$2370

*Advertisers are requested not to include any building association logos on artwork other than the Master Builders Association of New South Wales.*

*\*These rates DO NOT include 10% GST*

### SPECIFICATIONS

	4 COLOUR
Full Page	230x297mm
Half Page Horizontal	185x120mm
Half Page Vertical	90x250mm
Text Size	200x270mm
Trim Size	230x297mm
Bleed Size	240x307mm
Paper Stock	115gsm
Cover Stock	250gsm
Stitching	Perfect Bound

*Colour: 150 line screen film negatives right reading emulsion side down. The publisher accepts no responsibility for printing accuracy where colour guides are not supplied.*

### DEADLINES

**Booking Deadline:**  
20th October 2023

**Material Deadline:**  
17th November 2023

**In Market Date:**  
February 2024

**AWARD WINNERS CAN RUN THEIR CONTENT ON**

**[www.completehome.com.au](http://www.completehome.com.au)**

**TO OVER 100,000 VISITORS EVERY MONTH**



**Master Builders Association**  
New South Wales

**FOR ALL ENQUIRIES AND FURTHER INFORMATION PLEASE CONTACT ROSEMARY WOOD, CONTENT MANAGER | UNIVERSAL MEDIA CO | TELEPHONE: 0404 306 050 EMAIL: RWOOD@UMCO.COM.AU**