

MASTER BUILDERS ASSOCIATION OF NSW

EXCELLENCE IN

Housing Awards

ANNUAL 2023/2024

RATE CARD



This glossy, full colour publication is packed with more than 200 pages of new home ideas, designs, products and services - essential reading for anyone about to buy or build a new home. It is a showcase for the prestigious Housing Awards, presented annually by the Master Builders Association of NSW. All winners and entrants of the awards are featured, complete with colour photographs, builder details and a brief description of each winning project as well.

DISTRIBUTION

The Awards Annual is published in April, just after the MBA awards, with a minimum of 15,000 copies distributed through newsagents across NSW.

PROMOTION

- Merchandising and promotion across the NSW newsagency network
- 12 months of promotion on completehome.com.au, a website attracting 100,000 monthly visitors searching for information on new homes and general home improvements.
- 12 months of promotion across Universal's home eNewsletters that reach over 200,000 subscribers every month
- Exposure to Universal's expanding social media community of home improvers

ADVERTISING RATES*

	4 COLOUR
Back Cover	\$4990
Inside Front Cover	\$4325
Inside Back Cover	\$3710
DPS	\$5700
Full Page	\$3375
Half Page	\$2370
Advertisers are requested not to include any building association logos on artwork other than the Master Builders Association of New South Wales.	
*These rates DO NOT include 10% GST	

SPECIFICATIONS

	4 COLOUR
Full Page	230x297mm
Half Page Horizontal	185x120mm
Half Page Vertical	90x250mm
Text Size	200x270mm
Trim Size	230x297mm
Bleed Size	240x307mm
Paper Stock	115gsm
Cover Stock	250gsm
Stitching	Perfect Bound

Colour: 150 line screen film negatives right reading emulsion side down. The publisher accepts no responsibility for printing accuracy where colour guides are not supplied.

DEADLINES

Booking Deadline:
15th December 2023

Material Deadline:
12th January 2024

In Market Date:
April 2024

**AWARD WINNERS CAN RUN
THEIR CONTENT ON**

www.completehome.com.au

**TO OVER 100,000 VISITORS
EVERY MONTH**



**Master
Builders
Association**
New South Wales

**FOR ALL ENQUIRIES AND FURTHER INFORMATION PLEASE CONTACT GRAHAM WILLIAMS
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