

MASTER BUILDERS ASSOCIATION OF NSW

EXCELLENCE IN

Housing Awards

ANNUAL 2022/2023

INFORMATION SHEET



The Master Builders Association of NSW Excellence in Housing Awards Annual is a glossy, full-colour publication packed with more than 200 pages of exciting new home ideas, designs, products and services. The magazine is essential reading for anyone about to buy or build a new home, as well as those who are in the industry.

It is the showcase for the prestigious Housing Awards, presented annually by the Master Builders Association of NSW. All winners and entrants of the awards are featured, complete with colour photographs, builder details and a brief description of each winning project.

The Awards Annual is published every December with a minimum of 15,000 copies distributed through newsagents across NSW. The publication is also supported in-store with merchandising and promotional material.



FOR ALL ENQUIRIES AND FURTHER INFORMATION PLEASE CONTACT GRAHAM WILLIAMS
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RATE CARD

DISTRIBUTION

The Awards Annual is published in early 2023, just after the MBA awards, with a minimum of 15,000 copies distributed through newsagents across NSW.

PROMOTION

- Merchandising and promotion across the NSW newsagency network
- 12 months of promotion on completehome.com.au, a website attracting 100,000 monthly visitors searching for information on new homes and general home improvements.
- 12 months of promotion across Universal's home eNewsletters that reach over 200,000 subscribers every month
- Exposure to Universal's expanding social media community of home improvers

Contact us now for exciting new content packages.

ADVERTISING RATES*

	4 COLOUR
Back Cover	\$4990
Inside Front Cover	\$4325
Inside Back Cover	\$3710
DPS	\$5700
Full Page	\$3375
Half Page	\$2370

Advertisers are requested not to include any building association logos on artwork other than the Master Builders Association of New South Wales.

**These rates DO NOT include 10% GST*



DEADLINES

Booking Deadline:
16th December 2022

Material Deadline:
13th January 2023

In Market Date:
April 2023

SPECIFICATIONS

	4 COLOUR
Full Page	230x297mm
Half Page Horizontal	185x120mm
Half Page Vertical	90x250mm
Text Size	200x270mm
Trim Size	230x297mm
Bleed Size	240x307mm
Paper Stock	115gsm
Cover Stock	250gsm
Stitching	Perfect Bound

Colour: 150 line screen film negatives right reading emulsion side down. The publisher accepts no responsibility for printing accuracy where colour guides are not supplied.

**AWARD WINNERS CAN RUN
THEIR CONTENT ON
www.completehome.com.au
TO OVER 100,000 VISITORS
EVERY MONTH**



**Master
Builders
Association**
New South Wales

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