

MASTER BUILDERS ASSOCIATION OF NSW

EXCELLENCE IN

# Housing Awards

ANNUAL 2021/2022

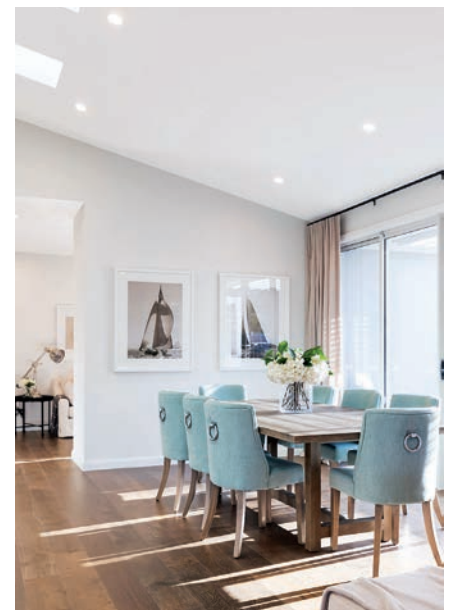
## INFORMATION SHEET



The Master Builders Association of NSW Excellence in Housing Awards Annual is a glossy, full-colour publication packed with more than 200 pages of exciting new home ideas, designs, products and services. The magazine is essential reading for anyone about to buy or build a new home, as well as those who are in the industry.

It is the showcase for the prestigious Housing Awards, presented annually by the Master Builders Association of NSW. All winners and entrants of the awards are featured, complete with colour photographs, builder details and a brief description of each winning project.

The Awards Annual is published every December with a minimum of 15,000 copies distributed through newsagents across NSW. The publication is also supported in-store with merchandising and promotional material.



FOR ALL ENQUIRIES AND FURTHER INFORMATION PLEASE CONTACT GRAHAM WILLIAMS  
TELEPHONE: 0459 232 394 EMAIL: GRAHAM@NEWSYD.COM

MASTER BUILDERS ASSOCIATION OF NSW

EXCELLENCE IN

# Housing Awards

ANNUAL 2021/2022

## RATE CARD

### DISTRIBUTION

The Awards Annual is published in November, just after the MBA awards, with a minimum of 15,000 copies distributed through newsagents across NSW.

### PROMOTION

- Merchandising and promotion across the NSW newsagency network
- 12 months of promotion on completehome.com.au, a website attracting 100,000 monthly visitors searching for information on new homes and general home improvements.
- 12 months of promotion across Universal's home eNewsletters that reach over 200,000 subscribers every month
- Exposure to Universal's expanding social media community of home improvers

**Contact us now for exciting new content packages.**

### ADVERTISING RATES\*

	4 COLOUR
Back Cover	\$4990
Inside Front Cover	\$4325
Inside Back Cover	\$3710
DPS	\$5700
Full Page	\$3375
Half Page	\$2370

*Advertisers are requested not to include any building association logos on artwork other than the Master Builders Association of New South Wales.*

*\*These rates DO NOT include 10% GST*



### DEADLINES

**Booking Deadline:**  
27th August 2021

**Material Deadline:**  
30th September 2021

**In Market Date:**  
December 2021

### SPECIFICATIONS

	4 COLOUR
Full Page	230x297mm
Half Page Horizontal	185x120mm
Half Page Vertical	90x250mm
Text Size	200x270mm
Trim Size	230x297mm
Bleed Size	240x307mm
Paper Stock	115gsm
Cover Stock	250gsm
Stitching	Perfect Bound

*Colour: 150 line screen film negatives right reading emulsion side down. The publisher accepts no responsibility for printing accuracy where colour guides are not supplied.*

**AWARD WINNERS CAN RUN  
THEIR CONTENT ON  
[www.completehome.com.au](http://www.completehome.com.au)  
TO OVER 100,000 VISITORS  
EVERY MONTH**



**Master  
Builders  
Association**  
New South Wales

**FOR ALL ENQUIRIES AND FURTHER INFORMATION PLEASE CONTACT GRAHAM WILLIAMS  
TELEPHONE: 0459 232 394 EMAIL: GRAHAM@NEWSYD.COM**